

ABSTRACT OF THE DISCLOSURE

5        This winner deciding system includes an  
information transmitting unit for transmitting  
preliminary information related to a winning location  
to a mobile device used by a user, a location receiving  
unit for receiving location information for specifying  
a location of the mobile device from the mobile device  
which has received the preliminary information, a  
winner deciding unit for deciding a winning mobile  
10 device, and a winning result transmitting unit for  
transmitting a winning result to the decided mobile  
device.